



# The Modern Excel Power BI Expert



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## Power BI Expert – The Mastery Skills

A customizable course according to your company's requirements.

### Duration

16 hours

### Objectives

The course aims to transform your experience and engagement with Excel.

- 1) Power BI Fundamentals Recap
- 2) Advanced Data Modeling Strategies
- 3) Expert-Level DAX Mastery
- 4) Advanced Power Query Scripting
- 5) Advanced Data Visualization Techniques
- 6) Enterprise-level Power BI Deployment
- 7) Complex Analytics and AI Integration
- 8) Case Studies and Real-world Challenges

The course is totally hands-on. No theory! No PowerPoint presentation. Throughout the course you practice the skills on a file. The exercises are based on real life data scenarios.

### Pre-requisite

You must have worked on Excel for at least 2 years.



# Outline of Power BI Advanced course:

## 1. Power BI Fundamentals Recap

### 1.1 Advanced Power BI Ecosystem Overview

- Reviewing the entire Power BI ecosystem, including Power BI Desktop, Service, Dataflows, and Paginated Reports.

### 1.2 Advanced Power Query Techniques

- Delving into advanced M language functions and performance optimization in Power Query.

### 1.3 Mastering Basic Data Modeling and DAX

- A quick review of fundamental data modeling concepts and DAX calculations.

## 2. Advanced Data Modeling Strategies

### 2.1 Relationships and Aggregations

- Mastery of advanced relationships, many-to-many, and bidirectional filtering.
- Implementing complex aggregations for optimal performance.

### 2.2 Hierarchies Beyond Basics

- Advanced techniques for handling intricate hierarchies and parent-child relationships.

### Advanced Data Modeling Best Practices

- Optimizing models for large datasets.
- Advanced techniques for handling complex business logic.

## 3. Expert-Level DAX Mastery

### 3.1 DAX Optimization Techniques

- Understanding query and formula engine optimizations.
- Advanced DAX performance tuning strategies.

### 3.2 Advanced Time Intelligence in DAX

- Mastering complex time-based calculations and custom calendar scenarios.



### 3.3 Statistical Analysis and Machine Learning in DAX

- Leveraging advanced statistical functions and integrating machine learning models.

## 4. Advanced Power Query Scripting

### 4.1 M Language Mastery

- In-depth exploration of the M language, creating custom functions and queries.

### 4.2 Advanced Data Transformation

- Advanced scripting for complex data transformations.
- Enhancing query folding for optimal performance.

### 4.3 Real-world Parameterized Queries

- Implementing parameterized queries for dynamic data loading in complex scenarios.

## 5. Advanced Data Visualization Techniques

### 5.1 Custom Visual Development

- Building custom visuals using advanced development tools.
- Integration of custom visuals into reports and dashboards.

### 5.2 Advanced Formatting and Theming

- Creating intricate and consistent report themes.
- Advanced formatting for pixel-perfect design.

### 5.3 Advanced Drillthrough and AI-powered Visualizations

- Implementing sophisticated drillthrough actions.
- Exploring AI-driven visuals and insights.

## 6. Enterprise-level Power BI Deployment

### 6.1 Advanced Power BI Service Features

- Harnessing advanced collaboration features, managing workspaces, and sharing insights securely.



## 6.2 Enterprise Governance and Security

- Implementing row-level security (RLS) at an expert level.
- Advanced governance strategies for large-scale deployments.

## 6.3 AI and Machine Learning Integration

- Scaling Power BI solutions for enterprise-level deployment.
- Advanced monitoring and managing reports in Power BI Service.

# 7. Complex Analytics and AI Integration

## 7.1 Advanced Statistical Analysis

- Implementing advanced statistical models and analyses using DAX.

## 7.2 Advanced AI Integration

- Integrating external machine learning models and AI services into Power BI.

## 7.3 Real-time Analytics and Streaming

- Leveraging real-time data for advanced analytics.
- Implementing streaming datasets for live dashboards.

# 8. Case Studies and Real-world Challenges

## 8.1 Industry-specific Super Expert Case Studies

- Analyzing and solving super-expert level real-world scenarios across various industries.

## 8.2 Complex Dashboard and Report Building

- Building complex dashboards incorporating all advanced features.
- Addressing intricate storytelling and user engagement.

## 8.3 Super Expert Q&A and Panel Discussion

- An opportunity for participants to engage in detailed discussions with experts.
- Leveraging the expertise of guest speakers for advanced problem-solving.